



COPPLESTONE LLC  
 David W. Copplesstone  
 6 Shadow Lane  
 Wellesley, MA 02482  
 copplesstonegames@verizon.net  
 781-235-5760

**SHOEBOPTAGS™**

**SPORT TAGS**  
**CORPORATE TAGS**

**SHOEBOBS™**

**YOUR  
 CORPORATE  
 PROMOTIONS!!!**

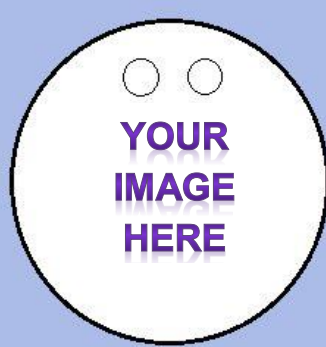
**A promotional item for your events and gift stores.**

Your logo and message printed on the 1.5" round SHOEBOB. An event souvenir.  
**SHOEBOBS For LUCK.**

You're logo on the SHOEBOB



You're image on the SHOEBOB



**Your  
 Message Here**

To promote  
 Awareness and  
 Support for your:

- \*BRAND**
- \*PRODUCT**
- \*TEAM**
- \*EVENT**

The Shoebob folded card is  
 2.5"X4"  
 The Shoebob Tag is  
 1.5" round  
 Shoeboptags.com



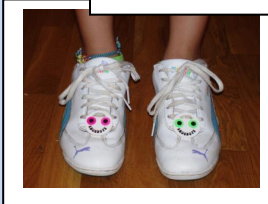
Necklace



Loop attach



Shoelace





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**SHOEBOP TAGS™**  
 SPORT TAGS  
 CORPORATE TAGS

**SHOEBOPS™**

**YOUR  
 CORPORATE  
 PROMOTIONS!!!**

**SHOEBOPS™**

**Brand Awareness Tags & Cards**

Shoebop Tags offer a fun, inexpensive, and eye catching tool, to add to any brand manager's or event manager's tool kit.

Shoebops begin with the circle (the universal symbol of unity, wholeness and infinity) and add their own brand of magic...

Shoebops attract attention.

Your image on the Shoebop will attract attention for your brand, message or event.

1. We will print your Image on the Shoebop.
2. We will print your message on the Shoebop card.
3. The Shoebop is a 1.5" soft round vinyl tag.
4. The Shoebop card is 2.5" X 4" and can be printed on both sides.
5. Design the Shoebop card yourself or have us design the card for you.

Include in your email:

1. The image that you would like printed on the Shoebop.
2. The images and information that you would like displayed on your Shoebop Card to explain your brand, product, or event.
3. The quantity of Shoebops.

We will get back to you with cost, proofs and an estimate of the time required to complete your order.

[Shoebops.net](http://Shoebops.net)

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When we think of the number of corporations and organizations that could use Shoebops to expand awareness for their brands and events we get very excited at our opportunity to help.

A partial list of potential clients for Shoebop Tags would be: BUSINESS - Disney, Google, Microsoft... EVENTS - Olympics, Worlds Fair, Boston Marathon... FOOD BEV - McDonalds, Pepsi, Budweiser... SPORT TAGS - NHL, NBA, NFL, MLB Baseball, Football, Basketball, Soccer, Hockey, Tennis... Red sox, Dodgers, Patriots, Georgia Bulldogs, Celtics, Lakers, Bruins, Rangers...



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 SPORT TAGS  
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**SHOEBOPS™**

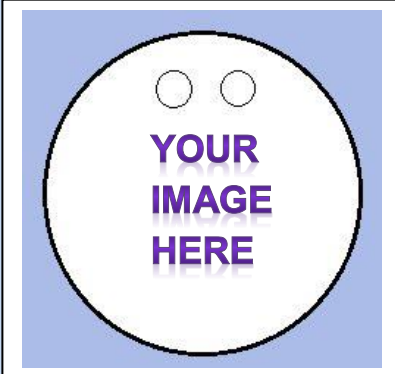
**YOUR  
 CORPORATE  
 PROMOTIONS!!!**

**A promotional item for your events and gift stores.**  
 Your logo and message printed on the 1.5" round SHOEBOP. An event souvenir.  
**SHOEBOPS For LUCK.**

You're logo on the SHOEBOP



You're image on the SHOEBOP



Back of the SHOEBOP



**SHOEBOPS CORPORATE TAGS™**

**SHOEBOPS SPORT TAGS™**

**THREE EASY STEPS TO ORDER YOUR SHOEBOPS.**

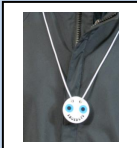
1. Attach your image to your email message.
2. Include your account information.
3. Select your quantity. (250)(500)(1,000)(2,500) and send us your email. [copplesstonegames@verizon.net](mailto:copplesstonegames@verizon.net)

The image that you upload must meet the printer's specifications. You must check the box (giving us express written permission to reproduce your images for your order).

Upload your image here.



**SHOEBOPS NECKLACE TAGS™**





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**SHOEBOPTAGS™**  
**SPORT TAGS**

**SHOEBOPS™**



**A promotional item for your events and gift stores.**  
 Your logo and message printed on the 1.5" round SHOEBOP. **SHOEBOPS For LUCK.**

# BASEBALL TAGS

Baseball tags/coins are the shoelace / sneaker lace version of Baseball Cards. They are meant to be worn, traded, and collected just like Baseball cards. Your favorite baseball teams, players images and stats printed on the 1.5" round SHOEBOP.

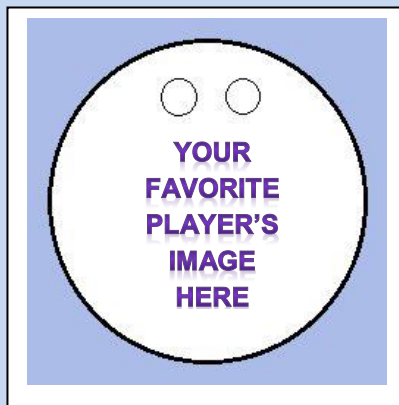
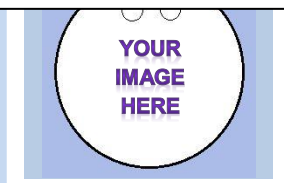
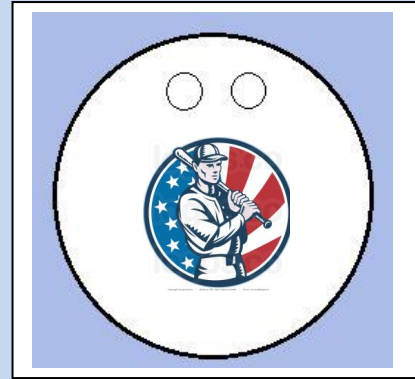
**SHOEBOPS For LUCK.**

**YOUR MESSAGE HERE**  
 To promote Awareness and Support for your:  
**\*PLAYER & \*TEAM**  
 The Shoebop folded card is 2.5"X4"  
 The Shoebop Tag is 1.5" round  
 Shoeboptags.com

You're logo on the SHOEBOP



You're Image on the SHOEBOP



**SPORT TAGS**  
**BASEBALL TAGS**  
**FOOTBALL TAGS**  
**BASKETBALL TAGS**  
**HOCKEY TAGS**  
**SOCCER TAGS**  
**TENNIS TAGS**



SET THE PACE



SHOEBOPS

SHOEBOPS are a symbol of  
OPTIMISM, HEALTH and  
ENERGY!!!

**SHOEBOPS™ – a children's story:**  
Children dreamed that they were lost on the Island of Mystery. They climbed the Mountain of Magic high above the Lake of Luck to see what they could see. When they reached the top, they found the wondrous Golden Pot of Perpetual Production with an inscription that read "What will you have me produce?" They were feeling lost and down on their luck so they said, "Something FOR LUCK would be just the thing" (with a little luck they could find their way home). Looking up they saw the full moon and they said, "It should be round like the moon, it should be colorful and always smiling."



A song; She Bop had been playing in the children's heads all that day so they said "it should be called SHOE-BOPS and it should be tied to your shoelaces to help you find your way." In an instant, the Pot was full of **SHOEBOPS** of all colors with special powers from the Mountain of Magic and the Lake of Luck. The children reached in. Just then all the Earth's continents joined together and the children were able to follow a pathway down the Mountain of Magic and across a land bridge home. The next morning the children woke up, rushed to their closets and there on their shoelaces they were amazed to find moon-shaped, colorful, always smiling, and lucky pairs of **SHOEBOPS!!!**  
[copplestonegames.com](http://copplestonegames.com)

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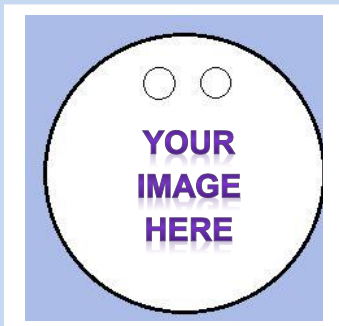
YOUR  
MESSAGE  
HERE

On the front  
of the  
Shoebop Card

## Introducing Shoebops a FunForAll Promotion

Shoebops are a fun, inexpensive, and eye-catching promotional product developed by David Copplestone at Copplestone LLC. Shoebops are 1.5" round, soft vinyl tags and are worn by way of laces, loops or necklaces. Shoebops come with a 2.5"X4" message card.

In order to spread awareness and support, for their clients brand, event, product or organization, Copplestone will print their client's logo or image on the tag and their client's message on the card. Like the circle symbol that it is based on, Shoebops' applications are endless. Shoebops were originally designed to be moon-shaped, colorful, always smiling, and lucky, in order to send their message of hope, optimism, health, and energy. Copplestone is looking forward to sharing with the promotions industry, Shoebops' "happy face charisma". Shoebops just naturally attract attention to what is printed on them.



The potential list of clients for the Shoebop tag is limitless. A few examples might be:

1. Shoebops could be the answer for the brand manager looking for a memento to pass out at their upcoming sporting event – 2015 Super Bowl XLIX.
2. Shoebops could be the answer for the event planner looking for a memento to pass out at their upcoming fund raising walk.
3. Shoebops could be the answer for a school looking for a memento to pass out at their school's upcoming opening or graduation – WHS Class of 2015.



# SHOEBOPS™

**SHOEBOPS ARE A SYMBOL OF OPTIMISM, HEALTH AND ENERGY!!!**

**SHOEBOPS ARE FOR FUN!!!**

**PUT SHOEBOPS IN YOUR BIRTHDAY GOODIE BAGS AND PASS THEM OUT AT YOUR NEXT GATHERING –**



Today we all face both personal and global challenges. Some may put on WRISTBANDS, some LAPEL PINS or RIBBONS to show their awareness, compassion and concern. Boppers put on SHOEBOPS to add to those emblems a message of HOPE, OPTIMISM, HEALTH, and ENERGY. When you are wearing SHOEBOPS, you are wearing a smile. SHOEBOPS have the seven chakra colors, one for each day of the week, to symbolize love, vitality, intelligence, knowledge, success, self-control, health, energy, wisdom, happiness, confidence, beauty, creativity, mysticism, intuition... When you put on your SHOEBOPS, it is a way of saying that we recognize the challenges which face us every day and we are going out to meet them with a positive, optimistic attitude. When you see someone taken by surprise and smiling when they catch a glimpse of your SHOEBOPS, you will know that your message has been received. Your SHOEBOPS have lightened someone's day, cheered them up - if only for a moment.

**SHOEBOPS™**  
A shoelace accessory



Consider the unique features of SHOEBOPS:  
Tied to a shoelace or sneaker lace, they are absolutely intact, yet removable. SHOEBOPS are moisture proof. Designed to fill a decorative need... they have so many different uses, you're limited only by your imagination. We are talking about an inexpensive item! Everyone can enjoy the unique accent that SHOEBOPS provide. The rest of the good news is that Kids Love Them!

How SHOEBOPS™ were created - by way of a children's story: Children dreamed that they were lost on the Island of Mystery. They climbed the Mountain of Magic high above the Lake of Luck to see what they could see. When they reached the top, they found the wondrous Golden Pot of Perpetual Production with an inscription that read – "What will you have me produce?" They were feeling lost and down on their luck so they said, "Something FOR LUCK would be just the thing" (with a little luck, they thought, they might find their way home). Looking up they saw the full moon and said, "It should be round like the moon; it should be colorful and always smiling. A song shoebob (actually "She Bop" by Cyndi Lauper) had been playing in the children's head all that day so they said, "it should be called SHOEBOPS and it should be tied to your shoelaces to help you find your way." In an instant, the Pot was full of SHOEBOPS of all colors with special powers from the Mountain of Magic and the Lake of Luck. The children reached in and picked up some of the shoebops. Just then all the Earth's continents joined together and the children (with their Shoebops leading the way) were able to follow a pathway down the Mountain of Magic and across a land bridge home. The next morning the children woke up, rushed to their closets and there on their shoelaces they were amazed to find moon-shaped, colorful, always smiling, and lucky pairs of SHOEBOPS!!!  
David Copplestone - the big bopper

Shoebops have seven chakra colors to rebalance and enhance our body's energy centers and to stimulate our body's healing process

Ages 5 and up

Order your SHOEBOPS today and you will quickly agree that this new shoelace accessory adds a new dimension to the shoelace accent market. This one has craze potential!

**FOR LUCK**

Contact: David Copplestone P.781.235.5760 Web.: [www.copplestonegames.com](http://www.copplestonegames.com) F.781.235.4187  
Email: [copplestonegames@verizon.net](mailto:copplestonegames@verizon.net)

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